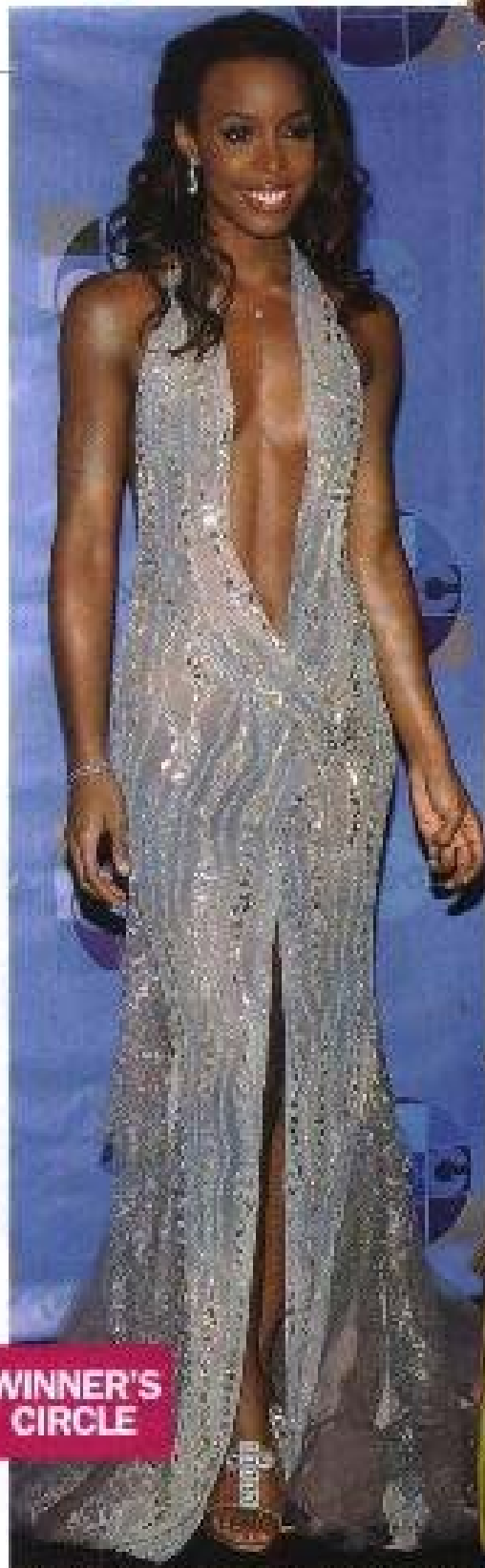


## Behind the Seams



**WINNER'S CIRCLE**

Beyoncé, beware—your Destiny's Child pal **Kelly Rowland** is taking center stage. Rowland was a showstopper in a beaded and plunging Elio Saab gown at the Motown 45 Anniversary Celebration in Los Angeles.



Alec Baldwin and Kim Basinger

**WHEN DIAMONDS AREN'T FOREVER:** Sure, you can burn the old snapshots of you and your ex. But what about that 3.7-carat diamond ring? **Kim Basinger** is auctioning just such a bauble (worth \$30,000-\$40,000), along with other bling from her eight-year marriage to **Alec Baldwin**, to benefit the Performing Animal Welfare Society. Given their stormy custody battle, that's downright civilized....

Basinger's rattlesnake eostace (above left) worth \$8,000-\$10,000, will be auctioned off by Christie's on April 20.

**GOOD BUSINESS SCENTS:** Forget endorsements. Nyakio Kamuche and publicist Troy Nankin wanted the noses of Nankin's clients. They asked **Megan Mullally** and **Selma Blair** to sniff the latest products in their all-natural bath and body line, Nyakio, and used their input to tweak the formulations. Ah, the sweet smell of marketing! ...

**Kiss Aloe Body Wash, \$20, Lemon Rind & Sugar Body Scrub, \$47; www.nyakio.com**



Yoanna House leading the pack at the Petra Zilla show

**MODEL CITIZEN:** Los Angeles Fall 2004 Mercedes-Benz Fashion Week at Smashbox Studios was a rousing success that featured 40 fashion shows and one freshly minted America's Next Top Model winner. **Yoanna House** tried out her new catwalk strut at six different shows, including John Sakalis, Sanctuary, Lords and Sue Wong, where she wore a 2-ft. tall headpiece and "pulled it off beautifully," said Wong. "It was insane and exciting and very fun," House said of the five-day fashion fest, which was graced by **Sharon Stone**, **Owen Wilson** and **Angie Harmon**—and, thankfully, no tumbles. "I always pray to my angels that I don't fall. And I keep those shoes on really tight!" ...

**BEST LINE FROM L.A. FASHION WEEK:** "My mom buys all my clothes," said **Jack Osbourne**, when asked what he liked at the Custo Barcelona show. "I can barely shop for myself. Any woman who let me buy her clothes would be very badly dressed."